

County Durham's Early Help Strategy 2024- 2026

[Uplifting music and Durham County Council logo throughout]

[County Durham's Early Help Strategy 2024 – 2026]

[Stronger Families and Durham County Council logos]

[Durham County Council Youth Council member]

[Teenage boy 1 from Durham County Youth Council standing beside Youth Council and Durham County Council banners] We've been working on a new strategy for Early Help in County Durham.

[Durham County Council Youth Council member]

[Teenage boy 2 standing beside Youth Council and Durham County Council banners] Lots of young people, parents and professionals have been working on this together.

[Susan Duggan, Harrogate District Foundation Trust]

[Susan Duggan standing beside Growing Healthy banner] It's about us all working together, families, friends, communities and services to offer the right support at the right time in the right place for all children, young people and families.

[Accident & Emergency, Children's Social Care, Social Inclusion Team, Durham Works, Education Settings (nursery, schools, colleges), Housing, Probation, Adult & Health Services, Speech and Language Therapy, Advisory Service]

[Teenage boy 2 standing beside Youth Council and Durham County Council banners] There are six things we'll be focussing on over the next three years.

[1]

[Durham County Council Youth Council member]

[Teenage girl 1 standing beside Youth Council banner] Supporting children's mental health and emotional wellbeing.

[2]

[Nicola James, St. Andrew's Primary School]

[Nicola James in a classroom setting] Supporting children to get the most out of their educational opportunities.

[3]

[Jane Carr, Parent Carer Panel member]

[Jane Carr in a playroom setting with two children playing in the background] Making sure that all babies and children have the best start in life through to adulthood.

[4]

[Sgt Ralph Thompson, Durham Constabulary]

[Sgt Ralph Thompson standing outdoors in front of a large Durham Constabulary sign] Helping create healthy family relationships and protecting children from harm.

[5]

[Lucy Elliott, Parent Carer Panel member]

[Lucy Elliott sitting at play table in a playroom setting with young child] We also promote positive and nurturing parenting...

[6]

[Alison Ghent, Family Hub Development Manager]

[Alison Ghent standing in front of a large Durham County Council scenic printed background] and help families have good control of their finances.

[We can do this by...]

[Jennifer Brady, Community Midwife (South Durham)]

[Jennifer Brady sitting at desk with laptop and midwifery equipment] working with families at the earliest opportunity.

[Family – Katie, Scott and Erica Wilson]

[Family of three sit together in grassy park area]

[Scott] Listening to what families say...

[Erica] and we make sure that we listen to what children say.

[Durham County Council Youth Council member]

[Teenage girl 2 standing beside Youth Council banner] Not judging families, being honest, respectful, understanding and reliable.

[Lindsey Davison, Child Poverty Operations Manager]

[Lindsey Davison standing beside Voluntary Community Sector banner] We want to make it easy as possible for families to find out about our support.

[Amy Hodgson, Matron for Public Health and Inequalities]

[Amy Hodgson seated at desk with laptop and wearing a headset] We'll be offering support in different ways including online, digital and face to face.

[Durham County Council Youth Council member]

[Teenage girl 3 standing beside Youth Council banner] We'll be designing our services with families to meet their individual needs.

[Durham Constabulary male officer standing outdoors in front of a large Durham Constabulary sign] Working together with other services, sharing information, organising and coordinating support to families.

[Final thoughts]

[Cllr Ted Henderson, Cabinet member for Children and Young People's Services] I'll think you'll find that the families themselves will find that it's easier for them to get the help and the advice that they need and it's all in one place. We will supply the help, the advice and everything else... it can't be bad can it.

[To find out more about our Early Help Strategy visit www.durham.gov.uk]